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First Class Fatherhood Alec Lace 2022-04-12 Did you know that in the United States alone, more than one in four children live in a home without a father? When Alec Lace recognized this crisis and launched his parenting podcast 2018, his mission was simple: to give dads an opportunity to encourage others, by sharing the experiences and wisdom they’ve gained during their respective journeys. A few years and hundreds of interviews later—including with many high-profile dads from sports, media, politics, the military, and other industries—Alec has curated a rich collection of anecdotes that provides guidance and inspiration on a wide array of topics, including but not limited to advice for about-to-be or new dads Finance and education Discipline Dating and social life Faith, values, and service Fitness and health, for both children and fathers

How to be a fatherhood ambassador First Class Fatherhood will engage the reader with thought-provoking ideas and realistic solutions from fathers who have been through it all. Alec believes that being a father is the most important role a man can play in the game of life. And his hope is that this book will help change the narrative of fatherhood and family life, and greatly reduce the number of children growing up without a father in the home.

The League John Eisenberg 2018-10-09 The epic tale of the five owners who shepherded the NFL through its tumultuous early decades and built the most popular sport in America The National Football League is a towering, distinctly American colossus spewing out $14 billion in annual revenue. But it was not always a success. In The League, John Eisenberg focuses on the pioneering sportsmen who kept the league alive in the 1920s, 1930s, and 1940s; when its challenges were many and its survival was not guaranteed. At the time, college football, baseball, boxing, and horse racing dominated America’s sports scene. Art Rooney, George Halas, Tim Mara, George Preston Marshall, and Bert Bell believed in pro football when few others did and ultimately succeeded only because at critical junctures each sacrificed the short-term success of his team for the longer-term good of the league. At once a history of a sport and a remarkable story of business ingenuity, The League is an essential read for any fan of our true national pastime.

Managing Sports Organizations Daniel Covell 2012-06-25 Managing Sport Organizations, second edition, is a newly updated and comprehensive introduction to the themes and elements surrounding sport management. The book teaches management theory and principles in a coherent manner, helping to reinforce these concepts for students in schools of business, and serving to introduce them to students in other school settings (kinesiology, exercise science, sport science). The features of this book include: Important industry segment information is introduced chapter by chapter, allowing students to wed theory and application throughout Effectively weaves sport industry issues with fundamental management theories and practices Provides informative introductions to all fundamental aspects of sport management—Leadership, Information Technology, Media, Facility management, HR and much more With an online Instructor's Manual and a Test Bank available as well, this book is an essential tool for students and teachers of sport management.

The Book of Basketball Bill Simmons 2010 An opinionated tour of the past, present, and future of pro basketball, written by ESPN's "Sports Guy" columnist, shares insights on everything from major NBA events and underrated players to how Hall of Famers should be selected.

The Legend of Kobe Bryant Triumph Books 2020-03-31 Kobe Bryant will forever be known as one of basketball's greatest superheroes. Nicknamed "The Black Mamba," the Los Angeles Lakers legend left his mark on the game as a fierce competitor who lifted those around him and never settled for anything less than the best. The Legend of Kobe Bryant contains essential facts and stories all basketball fans should know, plus inspiring quotes and brilliant photos. Learn about Kobe's early days bursting onto the NBA scene, his five NBA championships with the Lakers, his unforgettable 60-point final game, and his desire to share basketball with everyone.

More Money Than God Sebastian Mallaby 2011-05-03 The first book of its kind: a fascinating and entertaining examination of hedge funds today Shortlisted for the Financial Times/Goldman Sachs Business Book of the Year Award The New York Times bestseller Pittsburch Steelers Jim Wexell 2006 Did you know that one former star for the Pittsburgh Steelers went on to lower the driving age to 16 as a member of his state's legislature? Or that one former Steeler now leads the St. Patrick's Day Parade every year in Chicago? Or that another owned a casino in Reno? And that's just the players from the dark ages of the Steelers' organization. Where have guys like Ted Marchibroda, Roy Jefferson, Frenchy Fuqua, Jack Lambert, and Dermontti Dawson gone? What about Levon Kirkland, Kevin Greene, Carnell Lake, Bubby Brister, Bruce Van Dyke, and Frank Lewis? The answers are inside. Men of Steel profiles Who's Who list of Steeler greats, catching up with the former players while taking each for a nostalgic walk down memory lane. Through interviews with the players themselves—including Joe Greene, Dick Hoak, Rod Woodson, Donnie Shell, and Tunch Ilkin—fans can relive the past as well as catch up to the present. From Elbie Nickel and the second-most famous play in team history to the group from the 1960s that legendary writer Myron Cope once blasted for abstaining from alcohol, Men of Steel chronicles 60 years of Steelers history dating back to the 1940s. Most Steeler fans will enjoy recalling each player's athletic accomplishments, but this book also delivers the rest of the story—both on and off the field. For fans of Pittsburgh football, it gets no better than Men of Steel.

Sport Marketing windy Dees 2021-03-12 Sport marketing is more accessible than ever, with sport business professionals, companies, the media, athletes, teams, coaches, and fans connecting in new ways and with new experiences. Sport Marketing, Fifth Edition With HKPropel Access, presents a modernized, current-day approach to the dynamic industry of sport marketing. A full-color presentation brings this vibrant field to life with comprehensive coverage—balanced between theoretical and practical—to provide an understanding of the foundations of sport marketing and how to enhance the sport experience. Building on the legacy that Bernard Mullin, Stephen Hardy, and William Sutton established in the first four editions, a new author team, handpicked by their predecessors, draw from their modern experience in the field to add a fresh perspective to this essential text. They bring the sport industry directly to the reader through extensive industry examples, interviews of top sports executives, challenging case studies, and global perspectives from teams, leagues, and other agencies around the world. Reflecting the evolving landscape of sport marketing, the text will prepare students to stay on the leading edge with the following updates: A focus on current and emerging technologies and how they have revolutionized the sport industry—ranging from mobile video streaming and fantasy sports to artificial intelligence and virtual reality Greater emphasis on data and analytics to make more informed business decisions In-depth examination of how social media and digital
platforms serve as critical communication channels to drive sport marketing strategy and execution. New content on target marketing, including understanding millennial sports fans and engaging with Generation Z. Updated coverage of sales processes, addressing both traditional methods and new strategies for the mobile age.

Discussion of modern ticketing practices and the secondary ticket market, including how leagues partner with secondary ticket providers and the impact on pricing strategies. Also new to the fifth edition are related online learning aids, now delivered through HKPropel, designed to engage students and test comprehension of the material. Exclusive video interviews with sport industry leaders offer insights into how they incorporate marketing strategies into their daily work. Discussion questions and activities for each chapter guide students to apply core concepts, and web search activities provide opportunities for students to compare strategies found on sport organization websites and other online locations. In addition, chapter objectives, an opening scenario, sidebars highlighting key concepts, and Wrap-Up, Activities, and Your Marketing Plan sections at the ends of chapters offer additional learning tools as they explore how fans, players, coaches, the media, and companies interact to drive the sport industry. With Sport Marketing, Fifth Edition With HKPropel Access, instructors will develop valuable marketing skills and prepare for a successful career in the competitive world of sport marketing. Note: A code for accessing HKPropel is not included with this ebook but may be purchased separately.

**Biography Index**

Bea Joseph 1977 A cumulative index to biographical material in books and magazines. The Legend of Michael Jordan 2020-09-01 Michael Jordan is indisputably basketball's greatest superstar. The Chicago Bulls legend left his mark on the game as a larger-than-life competitor who dazzled the world, pushed the boundaries of his sport, and never settled for anything less than the best. The Legend of Michael Jordan contains essential facts and stories about all basketball fans should know, plus inspiring quotes and brilliant photos. Learn about MJ’s early days growing up in North Carolina, his six NBA championships with the Bulls, the impact he had on fashion and pop culture, and how his unparalleled talent and work ethic inspired people around the world to “be like Mike.”

The Legend of Michael Jordan 2020-09-01 Michael Jordan is indisputably basketball's greatest superstar. The Chicago Bulls legend left his mark on the game as a larger-than-life competitor who dazzled the world, pushed the boundaries of his sport, and never settled for anything less than the best. The Legend of Michael Jordan contains essential facts and stories about all basketball fans should know, plus inspiring quotes and brilliant photos. Learn about MJ’s early days growing up in North Carolina, his six NBA championships with the Bulls, the impact he had on fashion and pop culture, and how his unparalleled talent and work ethic inspired people around the world to “be like Mike.”

The Upset: Life (Sports), Death...and the Legacy We Leave in the Middle Tyler Trent 2019-03-29 October 20, 2016 was just another normal Saturday in college football* - or so it seemed. Amid all the matchups discussed on ESPN that day, it was a special video featuring the harrowing story of Tyler Trent**- - along with his bold, yet accurate, prediction that Purdue would upset Ohio State* - “that captured the hearts of millions. The Upset chronicles so much more than just an inspiring battle against the seemingly impossible opponent of osteosarcoma, a type of bone cancer. A brilliant young statistician and sportswriter, Tyler faced his own mortality, and his life reflects the remarkable eternal upset only experienced in faith, family, and authentic community.

The '85 Bears Mike Ditka 2015-09-14 The ultimate record of a great franchise's greatest season as told by none other than Da Coach himself In Ditka's own words, this 30th anniversary volume of The '85 Bears is packed with special features that make it the ultimate must-have for every Bears fan. This updated edition features the authors' reflections on the incredible championship season as well as recaps and statistics for every regular- and post-season game bring the entire 1985 campaign to life. Interviews with fan favorites—from the Fridge to Buddy Ryan—as well as special commentary from Gary Fencik offer extra insight into the team's Super Bowl run. Capping off a truly memorable CD is a bonus audio CD that features an exclusive interview with Mike Ditka, providing even more memories from a truly golden era of Chicago football.

Digital Sport Marketing Alan Seymour 2020-09-11 Digital sport marketing is a new, dynamic and rapidly evolving area that is having a profound impact on contemporary sport business. This is the only textbook to introduce core principles and best practice in digital sports marketing, focusing on key issues, emerging topics, and practical techniques. The book surveys the new interactive digital landscape in sport business and explains how to apply digital marketing across key areas from fan engagement and public relations to strategic communication and branding. Every chapter includes discussion of key concepts, an in-depth case study, and an in-depth conversation with a leading industry practitioner that demonstrates how digital marketing works in the real world. Full of useful features, this is an essential textbook for any sport marketing, sport management, sport business or sport development course.

**Ball Four** Jim Bouton 2012-03-20 The 50th Anniversary edition of “the book that changed baseball” (NPR), chosen by Time magazine as one of the “100 Greatest Non-Fiction” books. When Ball Four was published in 1970, it created a firestorm. Bouton was called a Judas, a Benedict Arnold, and a “social leper” for having violated the “sanctity of the clubhouse.” Baseball commissioner Bowie Kuhn tried to force Bouton to sign a statement saying the book wasn’t true. Ballplayers, most of whom hadn’t read it, denounced the book. It was even banned by a few libraries. Almost everyone else, however, loved Ball Four. Fans liked discovering that athletes were real people—often wildly funny people. David Halberstam, who won a Pulitzer for his reporting on Vietnam, wrote a piece in Harper’s that said of Bouton: “He has written ... a book deep in the American vein, so deep in fact that it is by no means a sports book.” Today Ball Four has taken on another role—as a time capsule of life in the sixties. “It is not just a diary of Bouton’s 1969 season with the Seattle Pilots and Houston Astros,” says sportswriter Jim Caple. “It’s a vibrant, funny, telling history of an era that seems even further away than four decades. To call it simply a "tell all book" is like describing The Grapes of Wrath as a book about harvesting peaches in California.” Included is a new foreword by Jim Bouton’s wife “An irreverent, best-selling book that angered baseball’s hierarchy and changed the way journalists and fans viewed the sports world...” —The Washington Post.
Brainwashed Tom Burrell 2010-06 Black people are not dark-skinned white people, says advertising visionary Tom Burrell. In fact, they are a lot more. They are survivors of the Middle Passage and centuries of humiliation and deprivation, who have excelled against the odds, constantly making a way out of no way! At this point in history, the idea of black inferiority sh...

Sir Charles Charles Barkley 2009-09-26 Outrageous, irreverent quotes from the 1993 NBA Most Valuable Player reveal his far-reaching appraisal of the game, his fellow players, the officials, the writers, and the fans. Biography index 1977

When Pride Still Mattered David Maraniss 1999-10-07 In this groundbreaking biography, David Maraniss captures all of football great Vince Lombardi: the myth, the man, his game, and his God. More than any other sports figure, Vince Lombardi transformed football into a metaphor of the American experience. The son of an Italian immigrant butcher, Lombardi toiled for twenty frustrating years as a high school coach and then as an assistant at Fordham, West Point, and the New York Giants before his big break came at age forty-six with the chance to coach a struggling team in snowbound Wisconsin. His leadership of the Green Bay Packers to five NFL championships in nine seasons is the most storied period in NFL history. Lombardi became a living legend, a symbol to many of leadership, discipline, perseverance, and teamwork, and to others of an obsession with winning. In When Pride Still Mattered, Pulitzer Prize-winning author David Maraniss captures the myth and the man, football, God, and country in a thrilling biography destined to become an American classic.

Superstars of the Pittsburgh Steelers M. J. Cosson 2014 This book introduces superstars of the Pittsburgh Steelers, including Joe Greene, Terry Bradshaw, Franco Harris, Jack Lambert, and others. Sociology of Sport and Physical Activity Texas A & M University. Center for Sport Management Research and Education 2010-08-02

Kelly Tough Erin Kelly 2015-05-01 Do not let the title Kelly Tough fool you. This is not a “be all you can be, no pain–no gain” story. Toughness is overrated. And being Kelly Tough, well, you are about to find out what that really means. Kelly tells a story of love and hope: a love between a father and a daughter—Buffalo Bill’s former quarterback, Jim Kelly, and his oldest daughter Erin. Erin shares a deeply personal account of the love a family can have for each other during the darkest times, and a greater love that a heavenly Father has for you. Whatever circumstance or heartbreak you find yourself overwhelmed by right now, it is not the end of the story. In fact, it just might be one of the greatest chapters as you, like the Kelly’s, find strength in weakness, hope in the midst of heartache, and joy in spite of suffering.

The 1997 Masters Tiger Woods 2017-03-20 NEW YORK TIMES BESTSELLER Now for the first time, Tiger Woods reflects on his record-setting win at the 1997 Masters — both on and off the course. In 1997, Tiger Woods was already among the most-watched and closely examined athletes in history. But it wasn't until the Masters Tournament that his career would definitively change forever. Woods, then only 21, won the Masters by a historic 12 shots, which remains the widest margin of victory in the tournament's history, making it an iconic moment for him and sports. Now, 20 years later, Woods is ready to explore his history with the game, how it has changed over the years, and what it was like winning such an important event. With never-before-heard stories, this book provides keen insight from one of the game's all-time greats. Praise for The 1997 Masters "Woods writes with absorbing focus and profound emotion." -Publishers Weekly "A vivid and ultimately satisfying read." - Bookpage "As vivid on the printed page as it was in person." - Golf Digest "Provides a rare perspective of golf played at the highest level." - Kirkus

Black Newspapers Index 2005

Anaheim Angels Associated Press Press Sport 2002-10 Anaheim Angels: World Series Champions is a book featuring stories and photos about the team's incredible 2002 season from the files of the Associated Press. The book will tell the complete story of the Angels' winning season through articles, columns, and photos that first appeared in the pages of the major daily newspapers in southern California. Included with Anaheim Angels: World Series Champions is a special CD-ROM offering photos, other and unique features to complement the stories and color-photos that fill the book. Son of Bum Wade Phillips 2017-05-02 Legendary football coach and Super Bowl champion with the Denver Broncos, Wade Phillips, recalls his life in football and memories of his father, NFL head coach Bum Phillips, in a book perfect for a Father's Day gift. "Having played for and against Wade Phillips, the first word that comes to my mind is respect. SON OF BUM is a great read about the Xs and Os from one of the greatest coaches in the league, as well as a loving tribute to the influence of family."—Peyton Manning In his memoir Son of Bum, decorated NFL coach Wade Phillips shows that the roots of his knowledge come from his father, Bum Phillips. A beloved character in NFL history, Bum taught Wade from the beginning that "coaching isn’t bitching," as well as how to have perspective on the game during tough times. These are lessons that apply both on the field and off, and Wade has passed this wisdom down to his son, Wes Phillips, an NFL coach himself. Known for his homespun, plain-talking ways, Wade is a groundbreaking coach who has long believed in using support and camaraderie—instead of punishment and anger—to inspire his players to be winners on and off the field. And though his defensive concepts are revolutionary, he would say they begin with common sense. Son of Bum is more than one man’s memoir—it’s a story of family and football and a father who inspired his son.

Season of Life Jeffrey Marx 2007-11-01 The bestselling inspirational book in which the author reunites with a man he revered as a boy, now a minister and coach, witnesses a revelatory demonstration of the true meaning of manhood. Joe Ehrmann, a former NFL football star and volunteer coach for the Gilman high school football team, teaches his players the keys to successful defense: penetrate, pursue, punish, love. Love? A former captain of the Baltimore Colts and now an ordained minister, Ehrmann is serious about the game of football but even more serious about the purpose of life. Season of Life is his inspirational story as told by Pulitzer Prize-winning journalist Jeffrey Marx, who was a ballboy for the Colts when he first met Ehrmann. Ehrmann now devotes his life to teaching young men a whole new meaning of masculinity. He teaches the boys at Gilman the precepts of his Building Men for Others program: Being a man means emphasizing relationships and having a character bigger than yourself. It means accepting responsibility and leading courageously. It means that empathy, integrity, and living a life of service to others are more important than putting up a scoreboard. Decades after he first met Ehrmann, Jeffrey Marx renewed their friendship when he was enlisted by Ehrmann to help launch Ehrmann’s ministry. The two men have spent the last five years together, assisting coach Ehrmann in developing his program at Gilman. In the process, Marx has reached a life-changing realization: It was not enough to be good at what you do, but you must also teach the people you lead the right way to live. The Season of Life is an inspiring story that will resonate with athletes, coaches, parents—anyone struggling to make the right choices in life. For the Love of the Packers Frederick C. Klein 2010-08 Expressing the passion felt for the Packers using 26 letters of the alphabet accompanied by rhymes, colorful illustrations, and informative text, this tribute to the Green Bay team explores the sports obsession in a fresh and humorous way. Readers will enjoy fun facts and amusing illustrations of some of the most famous— and infamous—characters in the football team’s history, including Donald Driver, Brett Favre, Paul Hornung, Curly Lambeau, Vince Lombardi, Ray Nitschke, Bart Starr, and Reggie White.

The Mystery of Ben Franklin’s Ghost M. J. Cosson 1999-01-01 Big Ben helps the Kooties Club members with their science projects.

Bowed Over Oriard 2010-07-13 In this compellingly argued and deeply personal book, respected sports historian Michael Oriard—who was himself a former second-team All-American at Notre Dame—explores a wide range of trends that have changed the face of big-time college football and transformed the role of the student-athlete. Oriard considers such issues as the politicization of football in the 1960s and the implications of the integration of college football. The heart of the book examines a handful of decisions by the NCAA in the early seventies—to make freshmen eligible to play, to lower admissions standards, and most critically, to replace four-year athletic scholarships with one-year renewable scholarships—that helped transform student-athletes into student-athletes and turned the college game into a virtual farm league for professional football. Oriard then traces the subsequent history of the sport as it has tried to grapple with the fundamental contradiction of college football as both extracurricular activity and multi-billion-dollar mass entertainment. The relentless necessity to pursue revenue, Oriard argues, undermines attempts to maintain academic standards, and it fosters a football culture in which athletes are both excessively entitled and exploited. As a former college football player, Oriard brings a unique perspective to his topic, and his
tendencies. Drawing on original interviews with athletes, general managers, coaches, and team-building experts, Sam Walker identifies the seven core qualities of the Captain Class—from extreme doggedness and emotional control to tactical aggression and the courage to stand apart. Told through riveting accounts of pressure-soaked moments in sports history, The Captain Class will challenge your assumptions of what inspired leadership looks like. Praise for The Captain Class “Wildly entertaining and thought-provoking . . . makes you reexamine long-held beliefs about leadership and the glue that binds winning teams together.”—Theo Epstein, president of baseball operations, Chicago Cubs “If you care about leadership, talent development, or the art of competition, you need to read this immediately.”—Daniel Coyle, author of The Culture Code “The insights in this book are tremendous.”—Bob Myers, general manager, Golden State Warriors “An awesome book . . . I find myself relating a lot to its portrayal of the out-of-the-norm leader.”—Carl Lloyd, co-captain, U.S. Soccer Women’s National Team “A great read . . . Sam Walker used data and a systems approach to reach some original and unconventional conclusions about the kinds of leaders that foster enduring success. Most business and leadership books lapse into clichés. This one is fresh.”—Jeff Immelt, chairman and former CEO, General Electric “I can’t tell you how much I loved The Captain Class. It identifies something many people who’ve been around successful teams have felt but were never able to articulate. It has deeply affected my thoughts around how we build our culture.”—Derek Falvey, chief baseball officer, Minnesota Twins


Meet the Pittsburgh Steelers Zach Burgess 2016-04-27 An introduction to the Pittsburgh Steelers professional football team. Includes information about the team's history, stadium, star players, uniforms and more. Features a true or false quiz, photos, vintage trading cards reproductions, maps, and records. Includes access to the Team Spirit Overtime website which provides regularly updated information and photos. Aligns to Common Core State Standards requirements for Reading Informational Text. Table of Contents, glossary, additional resources and index.