representation in popular culture not only sheds new light on how meaning is produced through images of the body but also on how those images circulate within and across media platforms. The Spanish translatorer of The Chicanx Cultural Studies Forum presents a vibrant, lively forum for Chicanx social change, exploring key concepts and debates, and presenting new approaches to the study of Chicanx cultural and political ideas. The Chicanx Cultural Studies Forum brings together a diverse group of scholars of the interdisciplinary fields of Chicano/a and Latinx studies, offering insights into the past and present of Chicanx communities. The editors of the forum bring new perspectives to the discussion of key issues, including the role of women and gender in the Chicano/a movement, the relationship between Chicano/a cultural studies and feminism, and the intersections of race, class, and gender. This book offers a unique resource for understanding not just the development of Chicano/a cultural studies, but how new social movements and epistemologies evolve and participate with popular culture and social interventions.

The Oxford Handbook of Latino Studies Ilan Stavans 2020-03-03 The beginning of the third decade of the 21st century, the Latino/a, the biggest and fastest growing in the United States, is at a crossroads. The assimilation taking place in the last decades has not brought the expected social mobility or new opportunities. This book is the first to offer explicitly feminist views on the shared histories of the advertising industry and women's movement. Contributors consider how representations of women are used as a tool to create and maintain power structures. They explore the ways in which advertisers manipulate and manipulate media to create and maintain power structures.

Latina Popular Culture Michelle Halle-Billman 2012-06-01 White Cargo is the forgotten story of the Hollywood film that captured the spirit of the 1930s, a time of revolution and transformation. The book tells of the lives of the white men who were swept up from London's streets to labor in the tobacco fields, where life expectancy was no more than two years. The book is a valuable resource for scholars to expand their knowledge and critical engagement with the dynamic field of Latino/a studies, presenting new perspectives on the relationships between race and media. It offers tools for media literacy that help readers to explore race and media from a more critical perspective.

Latina In The Land Of Hollywood And Other Essays On Media Culture Kim Golombisky 2017-10-16 This book is the first to offer explicitly feminist views on the shared histories of the advertising industry and women's movement. Contributors consider how representations of women are used as a tool to create and maintain power structures. They explore the ways in which advertisers manipulate and manipulate media to create and maintain power structures.

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include rigorous analyses of texts, ideologies, institutions and structures, audiences and users, and technology. The book includes chapters that engage with them in order to uncover new theoretical frameworks and methodologies. From recent experiments with film and video games, television and social media, these essays engage and employ the textual, performance, analytical, and aesthetic frameworks for understanding the relationship of media and society.

Performing the US Latina and Latino Borderlands Arturo J. Aldama 2012-10-09 In this interdisciplinary volume, fourteen scholars examine the nature of Latina/o representation in U.S. popular media. Drawing from recent trends in Latin American and Latina/o studies, the essays address such diverse topics as foundational developments, the intersection of culture, consumption, and history; Latina/o popular culture; the relationship of Latina/os to Latin America; the study of the Latino/a population in the United States. The essays also address such diverse topics as foundational developments, the intersection of culture, consumption, and history; Latina/o popular culture; the relationship of Latina/os to Latin America; the study of the Latino/a population in the United States. The essays also address...
Latina/o pop culture; Chapters select, summarize, explain, contextualize and assess key critical interpretations, perspectives, developments and debates in Latina/o popular cultural studies. A vitally engaging and informative volume, this compilation of wide-ranging case studies in Latina/o pop culture phenomena encourages scholars and students to view Latina/o pop culture within the broader study of global popular culture. Contributors: Stacey Ales, Cecilia Aragon, Mary Beltrán, William A. Calvo-Quirós, Melina Castillo-Garsow, Nicholas Centino, Ben Chappell, Fabio Choe, Osvaldo Cleger, David A. Colón, Marivel T. Danielson, Laura Fernández, Camilla Fujas, Kathryn M. Frank, Enrique García, Christopher González, Rachel González-Martín, Matthew David Goodwin, Elize D. Hernandez, Jorge Iber, Guisela Latorre, Stephanie Lewtheisite, Richard Alexander Lou, Stacy I. Macías, Desireé Martín, Paloma Martinez-Cruz, Pancho McFarland, Cruz Medina, Isabel Millán, Anselar María de la Luz Montes, William Anthony Nericcio, William Orchard, Socio Isabel Pérez, Ryan Ranhotte, Cristina Rivera, Gabriella Sanchez, Ilan Stavans Frederick Luis Aldama is Arts and Humanities Distinguished Professor of English and University Distinguished Scholar at the Ohio State University where he is also founder and director of LASER and the Humanities & Cognitive Sciences High School Summer Institute. He is author, co-author, and editor of over 24 books, including the Routledge Concise History of Latino/a Literature and Latino/a Literature in the Classroom.

Dangerous Curves Isabel Molina-Guzmán 2010-02-01 With images of Jennifer Lopez’s butt and America Ferrera’s smile saturating national and global culture, Latina bodies have become an ubiquitous presence. Dangerous Curves traces the visibility of the Latina body in the media and popular culture by analyzing a broad range of popular media including news, media gossip, movies, television news, and online audience discussions. Isabel Molina-Guzmán maps the ways in which the Latina body is gendered, sexualized, and racialized within the United States media using a series of fascinating case studies. The book examines tabloid headlines about Jennifer Lopez’s indomitable sexuality, the contested authenticity of Salma Hayek’s portrayal of Frida Kahlo in the movie Frida, and America Ferrera’s universally appealing yet racially sublimated Ugly Betty character. Dangerous Curves carves out a mediated terrain where these racially ambiguous but ethnically marked feminine bodies sell everything from haute couture to tabloids. Through a careful examination of the cultural tensions embedded in the visibility of Latina bodies in United States media culture, Molina-Guzmán paints a nuanced portrait of the media’s role in shaping public knowledge about Latina identity and Latinidad, and the ways political and social forces shape media representations.